



2018 BREATH OF LIFE AWARDS®

FRIDAY, APRIL 27, 2018

La Brea Tar Pits Museum
5801 Wilshire Boulevard, Los Angeles, CA 90036
Cocktail Hours 6:30 p.m. "Martinis with a Mastodon"
Followed by Dinner, Awards and Program
Self Parking entrance located at 639 South Curson Avenue, Los Angeles, CA 90036

SPONSORSHIP PACKAGE & ADVERTISING OPPORTUNITIES

YES, we would like to sponsor the 2018 BREATH OF LIFE AWARDS® on April 27, 2018. (Please check one)

PLATINUM SPONSOR ❖ \$10,000

- One preferred table of 10
- 2 page center spread in program
- Platinum slide in digital Tribute Journal
- Company name/logo on all event materials including link on BREATHE LA website.
- Four social media mentions
- Podium recognition

GOLD SPONSOR ❖ \$5,000

- One table of 10
- Premium full page ad in program
- Gold slide in digital Tribute Journal
- Company name/logo on all event materials including link on BREATHE LA website.

SILVER SPONSOR ❖ \$2,500

- Up to four (4) dinner tickets
- Full page ad in program
- Silver slide in digital Tribute Journal
- Company name/logo on all event materials

BRONZE SPONSOR ❖ \$1,000

- Up to two (2) dinner tickets
- Half page ad in program
- Bronze slide in digital Tribute Journal
- Company name/logo on all event materials

INDIVIDUAL TICKETS ❖ \$175

Please reserve _____ tickets (at \$175 each) = \$_____

YES, please reserve a dinner table with seating for 10 ❖ \$1,750

ADVERTISING IN EVENT PROGRAM

BACK COVER \$7,500
Full Color, 8 ½" W x 11" H

INSIDE COVER \$5,000
Full Color, 8 ½" W x 11" H

CENTER SPREAD \$5,000
Full Color, 11" W x 17" H

FULL PAGE COLOR \$1,500
8 ½" W x 11" H

HALF PAGE COLOR \$750
7.375" W x 4.875" H

FULL PAGE B&W \$500
8 ½" W x 11" H

HALF PAGE B&W \$250
7.375" W x 4.875" H

DIGITAL TRIBUTE JOURNAL – Submission Deadline: April 19, 2018

- | | | |
|---|--------------|---|
| <input type="checkbox"/> Opening Slide | 16" W x 9" H | 60 sec on screen <i>(depending on availability)</i> |
| <input type="checkbox"/> Platinum Slide | 16" W x 9" H | 45 sec on screen |
| <input type="checkbox"/> Gold Slide | 16" W x 9" H | 35 sec on screen |
| <input type="checkbox"/> Silver Slide | 16" W x 9" H | 25 sec on screen |
| <input type="checkbox"/> Bronze Slide | 16" W x 9" H | 20 sec on screen |
| <input type="checkbox"/> Crystal Slide | 16" W x 9" H | 10 sec on screen |

DIGITAL FORMAT Journal: We will accept PDF, EPS or JPEG files suitable for 1920 x 1080 pixel resolution (16" x 9"). You can also send text in a Word document. If you are sending logos or images with your Word document, please send those separately as a high resolution jpeg or eps file.

(Please print clearly)

Name _____ Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Enclosed check/CC payable to BREATHE California of Los Angeles County for \$ _____

Charge my: American Express VISA MasterCard Discover

Card# _____ Exp _____ CVV# _____ Name on Card _____

Signature _____

For additional information, please contact Christina Correia: CCorreia@breathela.org or call 323.935.8050, extension 231.

Mail form, payment and ad materials to: Christina Correia, 5858 Wilshire Boulevard, Suite 300, Los Angeles, CA 90036.

TAX ID: #95-1641451. Your allowable charitable deduction is the excess over \$100 per person for dinner.