

BREATHE LA Awarded \$10,000 Grant from The Roddenberry Foundation

to Provide Lung Health & Environmental Education to Underserved Communities in Southern California

LOS ANGELES, CALIF., April 4, 2019 – BREATHE California of Los Angeles County (BREATHE LA) is excited to announce a \$10,000 grant award from The Roddenberry Foundation. The generous grant will allow BREATHE LA to provide children, seniors, and families in underserved communities in Southern California with lung health and environmental education.

“We are truly grateful for the support of The Roddenberry Foundation and their commitment to address our planet’s most complex and urgent issues,” said Marc Carrel, President and CEO of BREATHE LA. “The generous grant award from The Roddenberry Foundation will allow BREATHE LA to expand our reach to help children, seniors, and families most affected by chronic lung diseases and increase our efforts to address Los Angeles County’s poor air quality.”

“Star Trek’s own Leonard Nimoy battled with chronic obstructive pulmonary disease (COPD), and he brought the message of the importance of lung health to millions. In that spirit, I am excited for the opportunity to support BREATHE LA as they do the good work of helping others to live long and prosper with cleaner air,” said Rod Roddenberry, Founder and Director of The Roddenberry Foundation.

Dedicated to providing lung health and environmental education to Southern Californians, BREATHE LA believes that everyone deserves to breathe clean air. BREATHE LA puts this belief into practice by engaging and educating our neighbors in Los Angeles and surrounding counties.

This year BREATHE LA plans to continue its innovative programming and build upon its decades of progress by expanding community outreach, deepening organizational efficiency so we can serve even more individuals with lung diseases, and promote environmental health legislation at the local and state levels.

BREATHE LA envisions healthier lives for all Southern California communities, working every day to provide cleaner air and healthy lungs for us all. For more information on BREATHE LA, visit www.breathela.org. For more information on The Roddenberry Foundation visit www.roddenberryfoundation.org.

About BREATHE LA

BREATHE California of Los Angeles County (BREATHE LA) is a 501(c)(3) local public benefit non-profit organization committed to clean air and greater lung health for Los Angeles County residents; our work is significant because everyone has a stake in the air we breathe. The work at BREATHE LA is uniquely positioned in the community because we provide services at the crossroads of the environment and health. We promote our quality-of-life initiatives through community education and awareness efforts, particularly committed to improving lung health among those most disproportionately affected by poor air quality and greater incidence of chronic lung disease.

About The Roddenberry Foundation

Named as one of the Most Innovative Nonprofits in 2018 by Fast Company, The Roddenberry Foundation takes a fiercely experimental approach to ensure philanthropic solutions match the complexity and urgency of today’s global challenges. By supporting remarkable risk-takers and unlikely changemakers, the Foundation strives to move closer to Gene Roddenberry’s vision of a more progressive, inclusive and harmonious society.